



Marc Potkin
Vice President
Power Marketing
Entergy Nuclear



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a subsidiary of
Entergy Corporation

Marc Potkin was promoted to vice president of Entergy Nuclear Power Marketing in April 2006. In his position, Potkin has oversight and responsibility for all origination, hedging activities and power purchase contract administration for Entergy Nuclear merchant generation located in New York, New England and Michigan. He also serves as Entergy's Executive representative to the New York ISO, ISO New England and the Midwest ISO. Entergy Nuclear Power Marketing is located in White Plains, New York.

Prior to joining Entergy, Potkin was employed by NSTAR (Boston Edison) as the Business Manager at the Pilgrim Nuclear Generating Station located in Plymouth, MA. In that position he co-chaired NSTAR's divestiture team which ultimately completed the nation's first successful sale and transfer of a nuclear generating plant utilizing a competitive bid process. Potkin also assisted NSTAR with development and implementation of policies leading to deregulation in Massachusetts. While at NSTAR, Potkin helped to form and chair the Northeast Energy Alliance, a coalition of nuclear plant operators working together to share resources and technology in support of safe and reliable nuclear operations in the Northeast.

Potkin has 36 years of nuclear power generation experience and has held various management positions in engineering, operations and construction management. He has earned a Senior Reactor Operator Certification and was qualified on several naval nuclear reactor designs. Potkin has a Bachelors Degree in Mechanical Engineering from Northeastern University and a Masters Degree in Business Administration from Anna Maria College.
